

ONLINE ANIMAL WELFARE CHALLENGE

'THE PRODUCIBLE ANIMAL'

Information
& instructions for
participants

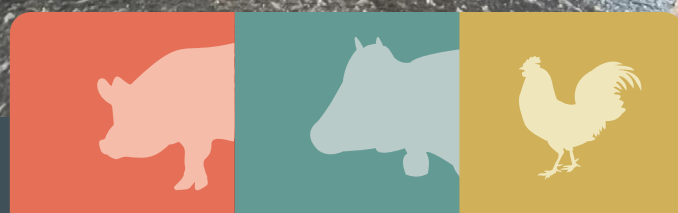
Are you in?
Please read this document
very carefully!

Prizes!

1st prize: €1,000

2nd prize: €750

3rd prize: €500



For animal welfare in animal husbandry

INFORMATION & INSTRUCTIONS FOR PARTICIPANTS

THE KEY QUESTION

Animals involved in animal husbandry have had to deal for years and years with physical interventions such as dehorning, castration and tail clipping. Desired characteristics such as growth rate, productivity and the number of offspring are also selection criteria in livestock breeding. These interventions and modifications often compromise the welfare and physical integrity of animals.

The Barth-Misset Fund is committed to improving the living conditions of animals in animal husbandry. The Fund invites you – possibly together with others - to help think about increased animal welfare in the sector. The specific question on which we would like to hear your ideas is:

Which animal-friendly alternatives do you see for animal-unfriendly physical interventions or one-sided breeding modifications that are now common in animal husbandry?

The Fund is looking for inventive, effective and practical solutions. Take a look at the Dutch report *Het Maakbare Dier* (the producible animal) for inspiration. This contains background information on physical interventions and breeding in animal husbandry relevant to animal welfare.

PARTICIPANTS


- The challenge is exclusively intended for school pupils and students of upper secondary vocational education, as well as undergraduates in higher vocational or university education.
- They can participate individually, but also as a team. One team may consist of no more than six people.
- Each participant (individual or team) may submit a maximum of three entries.
Any participant can only win one prize.

SIGN UP NOW!

- In order to participate, you have to sign up first. This is possible until **23:59 CET on 30 November 2020**. You will find the registration form [here](#) (in Dutch).
- If you do not receive an email confirming your registration within two days, please send a mail to info@barthmissetstichting.nl or call Else de Jonge on +31(0)6-221 163 02 or Jasmijn Snoijink on +31(0)6-499 098 77.



SUBMISSIONS

- Your submission consists of a PDF document of a maximum of three A4 or 1000 words, clearly explaining (1) Your idea and (2) Why your proposal will improve animal welfare.
- In addition, you should also send a short video (two minutes max.) pitching your idea. Watch <https://youtu.be/FweTqBDSht0> (Dutch with English subtitles) for tips on how to make a good pitch.
- The deadline for submitting your entry is **23:59 CET on 10 January 2021!**
- Send your submission using WeTransfer as follows:
 - Go to [Wetransfer.com](https://wetransfer.com)
 - Add your PDF document
 - Then add your video
 - Click on the three dots in the bottom left  and select "Get transfer link"
 - Copy the link and paste it into an email
 - State your name and phone number under the link
 - State your name and 'Participant Challenge' in the subject line
 - Send the mail to info@barthmissetstichting.nl
- If you do not receive an email confirming your submission within two days, send a mail to info@barthmissetstichting.nl or call Else de Jonge on +31(0)6-221 163 02 or Jasmijn Snoijink on +31(0)6-499 098 77.
- You cannot replace or make changes to your submission after it has been sent.

EVALUATION CRITERIA

Entries may not be copies of projects previously funded by the Barth-Misset Fund (www.barthmissetfonds.nl/projecten (in Dutch)). Submissions will be judged on the following three criteria:

- 1 Inventiveness:** Is the solution creative and innovative?
- 2 Impact:** What effect can be expected from the solution?
- 3 Feasibility:** Is the solution practical?

JUDGING, RESULTS & PRIZES

- All submissions will be judged by a professional jury. The three best entries will receive a cash prize of €1,000 (first prize), €750 (second prize), and €500 (third prize).
- The jury's decision is final
- The prize winners will be announced during an online meeting on Wednesday 27 January 2021, from 16.00-17.15. You will receive a link in advance.
- The prize money will be transferred to the prize winners within two weeks after the results have been announced.
- In the case of a winning team, the prize money will be transferred to one team member, who will then be responsible for distributing the prize with the other team members.



PARTICIPATION IN THE 2021 FUNDING ROUND OF THE BARTH-MISSET FUND

Participants may possibly also submit their challenge entry for the next funding round of the Bart-Misset Fund. The first deadline is Monday, 15 February 2021. See www.barthmissetfonds.nl/aanvragen (for further details in Dutch). This gives applicants the potential opportunity to (co)financing of realising their plan by the Barth-Misset Fund. The proposal will have to be resubmitted as an application for funding and will compete with the other 2021 funding applications. It will be re-assessed, this time by the Barth-Misset Fund's advisory committee.

PROMOTION AND COMMUNICATION

As a participant in the challenge, you accept that:

- Your name and the subject of your entry may be mentioned on the website of the Barth-Misset Fund
- Your entry, if it wins one of the three cash prizes, will also be briefly described on the website of the Barth-Misset Fund
- Your video pitch may be shared on the social media channels of the Barth-Misset Fund
- You will receive notifications and messages relevant to the challenge for the duration of the challenge
- You may be approached for an interview

INTELLECTUAL PROPERTY

Copyright remains with the creator/submitter of the concept.

QUESTIONS

If you have any questions that are not covered in this document, or in the [FAQ](#) (in Dutch) on our website, please send an email to info@barthmissetstichting.nl, or call Else de Jonge on +31(0)6-221 163 02 or Jasmijn Snoijink on +31(0)6-499 098 77.

SUMMARY OF THE CHALLENGE TIMELINE:

- Registration deadline: **23:59 CET on 30 November 2020**
- Submission deadline: **23:59 CET 10 January 2021**
- Announcement of prize winners and award ceremony during an online event: **16.00-17.15 CET on 27 January**

GOOD LUCK!

